Vineesh Vijayan

UI/UX Designer

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Professional Summary

UI/UX Designer with 10+ years of experience across web design, product design, and front-end implementation for enterprise SaaS, IoT, nonprofit, and startup environments. Skilled in translating user needs and business requirements into user flows, wireframes, interactive prototypes, and accessible, responsive interfaces. Experienced in Figma, Adobe XD, design systems, usability validation, and collaboration with product managers, developers, and stakeholders in Agile teams.

Core Skills

UX design: User research, requirements analysis, personas, user journeys, task flows, information architecture, wireframing, interactive prototyping, usability testing and validation.

UI design: Visual concepts, responsive web and mobile interfaces, interaction design, dashboard design, brand consistency, reusable components, and design systems.

Tools and delivery: Figma, Adobe XD, Sketch, Axure, Adobe Photoshop, developer handoff, Agile/Scrum, WCAG and AODA accessibility practices, HTML5, CSS3, JavaScript, Tailwind CSS, and WordPress.

Professional Experience

UI/UX Designer and Front-End Developer

Compassion Canada | 2024 – Present

- Design and refine responsive website pages, campaign experiences, and supporter journeys, balancing donor needs, content priorities, brand standards, and technical requirements.
- Create wireframes, reusable UI patterns, and implementation-ready designs; translate stakeholder feedback into clearer layouts, navigation, and interactions.
- Improve Gifts of Compassion, My Compassion, and campaign interfaces through navigation, filtering, sorting, content hierarchy, and mobile interaction refinements.
- Apply WCAG/AODA accessibility practices to typography, semantic structure, keyboard interaction, and responsive behavior; verify layouts across browsers and devices.
- Collaborate with content, fundraising, and technical teams from requirements through delivery, contributing HTML, CSS, JavaScript, WordPress, and Cloudinary assets.

UX Designer

Superna | Ottawa, Canada | Oct 2023 – Aug 2024

- Redesign enterprise SaaS screens in Figma to improve information hierarchy, visual consistency, and usability across complex product workflows.
- Develop UI concepts, interactive prototypes, and implementation specifications to support developer handoff and iterative delivery.
- Partner with product and engineering teams in Scrum to refine requirements and maintain a cohesive user experience.

UX Lead

Viniideas Technologies | India | Jan 2022 – Oct 2022

- Lead discovery, requirements analysis, user-flow definition, wireframing, prototyping, and usability validation for web platforms, mobile apps, ERP, and CRM products.
- Guide accessible UI design and reusable patterns; mentor teams on consistent experiences and clear implementation handoff.

Professional Experience Continued

Senior Software Engineer UX/UI

Quest Global Engineering | India | Jan 2021 – Dec 2021

- Design responsive applications, dashboards, and workflows for a global IoT product team, translating requirements into practical UX solutions.
- Create personas, scenarios, wireframes, and prototypes using Figma, Sketch, and Adobe XD to communicate interaction flows and design intent.
- Collaborate with engineering teams in Scrum to refine requirements and support implementation throughout delivery.

UI Specialist

Speridian Technologies | India | Apr 2015 – Jan 2021

- Design responsive enterprise web and mobile applications and dashboards for connected-machine and connected-roadway solutions.
- Audit interfaces against WCAG 2.0 AA and Section 508 accessibility standards and support front-end HTML/CSS implementation.

Web Designer

3E IT Solutions | India | Mar 2014 – Apr 2015

- Translate UX research and stakeholder feedback into high-fidelity Axure prototypes and responsive web and mobile interfaces.

Web Designer

Extolution Software | India | Feb 2013 – Feb 2014

- Design HRMS interfaces, information architecture, localized websites, mobile UI, and journey maps to improve product usability and content structure.

Web Designer

Cerps Technologies | India | Feb 2012 – Feb 2013

- Create web and mobile mockups, wireframes, and reusable prototypes, and contribute to usability testing.

Selected Design Work

Enterprise SaaS | Superna

Figma-led interface redesign, interactive prototyping, workflow refinement, and developer specifications for complex enterprise applications.

Supporter and Campaign Experiences | Compassion Canada

Responsive campaign pages, donation-related interfaces, navigation improvements, reusable UI patterns, and accessibility refinements across Gifts of Compassion and My Compassion.

Enterprise and IoT Applications | Quest Global and Speridian

Dashboards, responsive application interfaces, user flows, prototypes, and accessibility reviews for enterprise and connected-product environments.

Education

Bachelor of Computer Applications | Mewar University

Diploma in Visual Media and Animation | Image Infotainment

Languages

English — Fluent | Malayalam — Native